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With so many beauty brands hiring celebrities and influencers, it's hard to believe that Becca Cosmetics has never been a representative of the brand. This has officially changed since former Euphoria model and actress Barbie Ferreira had just received the coveted gig. She will work with the brand for several years, acting as a product and campaign startup officer. First, it is Light Shifter Brightening Concealer, a light formula enriched with hyaluronic acid, green tea and crystallized licorice. Ferreira calls it a highlight for your eyes. We caught up with Ferreira at a Becky event in Los Angeles for a masking, where beauty influencers and friends played around with groceries and watched a new campaign video of the brand. Ferreira greeted me in the green room with her usual warm embrace. We went back a few years ago, working together when she was a model with Wilhelmina. Ferreira remembers all about the day and behaves as if we are old friends, when in fact, that's how she is with almost everyone. Her charm is infectious. We quickly got chatting about all things beauty and, unsurprisingly, Ferreira has a few thoughts. On her lifelong passion for beauty: The title role in the euphoria wasn't what got Ferreira into makeup. She always loved to experiment and was a fan of Becca, particularly Moonstone Shimmering Skin Perfector Pressed Highlighter, forever. When I heard they were interested in collaborating, I died,' she said. First of all, I love makeup. My goal was to work with the makeup brand. And working with one that I really have experience with and think their products just the best quality was a dream come true. She is grateful Becca allows her to be so involved, not just a beautiful face. I love that they didn't have another representative so we could collaborate in a more unique experience,' she continued. It was so incredible. My little beauty is a YouTuber myself, my little alter ego, so happy. I'm 10 years old to do makeup video tutorials and never post them. It's my dream come true. On how her relationship with makeup has changed: While Ferreira loves makeup, she doesn't like the full coverage of facial products and the way they cover up too much of her skin. I don't really wear much cover anymore,' she explained. I think that only after years of wearing makeup, my relationship with him is different. She's thrilled with Becca's Light Shifter Brightening Concealer, because it's the opposite of what the cake looks like. Bullshit aside, this concealer has a lightening aspect to it that just shines, she said, mixing the shadows on the back of her hand and as it's not shiny, just glowing. I have these folds under my eyes, and some concealer that's too full of coating may look crispy, but all it does is bring light to your eyes. It's clean. You can even put it on top of a fuller cover concealer if it's the vibe you like About what she learned from the make-up artists Euphoria: I was in full glam when I was younger and then I was the exact opposite when I was a model, Ferreira explained. I think I really started playing with makeup again (on euphoria). I got more inspiration. Even while shooting I took a selfie with bright red eyeshadow. Last updated December 8, 2020 Minutes is a written report of the board of directors, company or organizational meeting. Meeting minutes are considered a legal document, so when writing them, strive for clarity and consistency of tone. Because protocols are a permanent meeting report, be sure to be a proofreader long before you send them. It is a good idea to run their supervisor or experienced participant to make sure that the statements and information are accurately captured. The best meetings of minutes taking careful listeners, fast typists, and adequately familiar with the topics of the meeting and participants. Taking note should have a strong enough understanding of the subject matter to be able to separate important moments from noise in what can be a long, protracted discussion. Also important, the note taken should not simultaneously lead and take notes. (If you are ever asked to do so, from the decline.) Below are some step-by-step tips to effectively write the minutes of meetings.1 Develop An Agenda Working with the Chairman or Chairman of the Board to develop a detailed agenda. Meetings occur for some reason, and issues that need to be addressed and resolved should be listed to alert participants. Work with the organizer to develop an agenda that will set time for each topic to keep the meeting moving and make sure the group has enough time to review all the items. The agenda will serve as your plan for the minutes of the meetings. Keep the headlines of the protocols in line with the themes of the agenda for continuity2. Follow the template of former minutes, if you are new to the Board of Directors or organization and write protocols for the first time, ask to see past minutes of meetings so that you can maintain the same format. Typically, the name of the organization or the name of the group that is the meeting goes to the top: Meeting of the XY Board of Directors, with a date on the next line. After that date, include both the time the meeting was completed and the end time of the meeting. For example: Super Company Board of Directors, Inc. Meeting MinutesDate: May 20, 2019Time: 10:00 a.m. to 12:30 P.M., at least groups that meet do so regularly, with a set of agenda items at each meeting. Some groups include the headline Next Steps at the end of the minute, which lists projects for follow-up and assigns liability. The first meeting template will also help determine whether a group is recording, or if a quorum has been executed, and other elements specific to the minutes of the organization's meeting.3 AttendanceOn's most recording The Secretary of the Council is the person responsible for the adoption of the minutes of the meeting. At organizational meetings, a minute can be a project coordinator or an assistant manager or GENERAL. She or he should arrive a few minutes before starts and passes around the attendance sheet with the names of all members and contact information. Attendees will be required to check their names and make changes to their information. This will help both as a backup document of the participants and make sure the information goes to the most recent email addresses. The names of all participants should be listed directly under the name and date of the meeting, under the subtitle that says: Present time. List the names of all participants, as well as the name or affiliation separated by a comma or semi-naked. For example: Present: John Doe, President; Jane Smith, Vice President; Jack Williams, Secretary If a Board Member Cannot Attend the Meeting, cite his or her name after the phrase: Copied: There may be other designations on the list of participants. For example, if some of the attendees are members of staff while everyone else is a volunteer, you can write (staff) after each employee. Participants are usually listed in alphabetical order by their surname. However, in some organizations, it is best practice to list the Board's leadership first. In this case, the president or co-chairs will first be identified, then the Vice-President, then the Secretary, and then the Treasurer. Then all other names of the participants will be alphabetically named. It is also common practice to note if a participant has joined a meeting through a conference call. This can be stated by writing by phone and listing the participants who called.4 Naming the Convention, the first time someone speaks at a meeting will include his or her name and often a name. For example, XY Chairman Roger McGowan called the meeting to order. Next time Roger McGowan says, however, you can just refer to him as Roger. If there are two Rogers at the meeting, use the initial for your last names to separate them: Roger M. called for a vote. Roger T. abstained. 5. What (and what is not) to includeDependence on the nature of the meeting, it can last from one to several hours. Participants will be asked to review and then approve the minutes of the meeting. So you don't want the protocols to expand into a long document. Capturing everything that people say verbatim is not only unnecessary, but annoying to reviewers. On each item on the agenda, ultimately, you want to summarize only the relevant points of discussion along with any decisions taken. After the meeting, cull through the notes, making sure to edit any circular or repetitive arguments, and only leave at the appropriate points made.6. Maintaining a neutral tone Minutes are a legal document. They are used to establish the organization's historical performance. It is important to maintain an oval, professional tone. Never put inflammatory language in even if the language of the meeting heats up. you want to write down the essence of the discussion objectively, which means key points covered without laying the blame. For example, employees answered questions from board members about the professionalism of the supplier. Imagine a lawyer ten years later, reading the protocols to find evidence of potential wrongdoing. You wouldn't want embellishment in the form of colorful adverbs or wit to cloud any account of what happened.7 Recording votes The main purpose of the minutes is to record any votes the board or organization takes. Solid accounting requires a mention of which participant makes a movement, what movement declares verbatim, and which participant seconds of movement. For example, Vice President Cindy Jacobsen has come up with a proposal to allocate 50 percent, or \$50,000, of the proceeds from the gift fund to the CCC Scholarship Fund. President Roger McGowan has snuun the movement. This tabulation vote must be expressed in neutral language as well: The council voted unanimously to amend the statute as follows, or the decision to grant \$1,000 to plant tree efforts passed 4 to 1, with Council President McGowan against. Most councils are trying to get votes passed unanimously. Sometimes, in order to help the Council achieve a more coherent result, a member of the Council may abstain from voting: The proposal passed 17 to 1 with one abstention. 8. Pare Down Notes Post-MeetingFollowing at the meeting, read your notes while all discussions remain fresh in your mind and make the necessary changes. Then, pare the meeting minutes before their first need, providing a brief account of the discussion that summarizes the arguments made for and against the decision. People often talk colloquially or idioms like in: It's not even in the stadium or you start to sound like a broken record. While you may be tempted to keep the exact language in minutes to add color, resist. Also, if any presentations are part of the meeting, don't include information from Powerpoint in the protocol. However, you want to write down key points from the discussion after the presentation. Proofread with CareMake is sure that you wrote all the names correctly, inserted the correct date of the meeting, and that your minutes read clearly. Lay out the abbreviations for the first time they are used. Keep in mind that notes can be considered by others for whom the abbreviations are unfamiliar. Stay consistent in headlines, punctuations, and formatting. Minutes must be polished and professional. 10. Distribution of Broad-in whole approved, email minutes for full advice - not just participants - for consideration. Your minutes will help keep those who are not aware of important actions and decisions. At the beginning of the next meeting, a call for approval of the protocols. Notice any changes. Try working out agreed changes in the meeting so you don't spend a huge amount of time on changes. Ask for an offer to approve the protocol Changes. After the participant offers a petition, ask the other participant of the meeting Movement. They say: Everything is approved. Always ask if there is anyone who disapproves. Assuming not, say: The protocols from our last meeting are approved after agreed changes have been made. 11. File carefully With minutes are a legal document, take care when filing them. Make sure the name of the document file matches the files of previously filed protocols. Sometimes members may want to see the last minutes. Know where the protocols are filed! One CaveatIn this day and age of high technology, you may ask yourself: Wouldn't it be easier to record a meeting? It depends on the organization's protocols, but probably not. Be sure to ask what are the rules in the organization where you take minutes. Keep in mind that the protocols are a report on what was done at the meeting, not what was said at the meeting. The protocol reflects decisions, not discussions. Despite its name, the minutes are not a minute-by-minute transcript. The lower lineBecoming expert minutes of the beak requires a keen ear, willingness to learn, and some practice, but following these tips you will soon become experienced. More Tips on Productive MeetingNature Photo Credit: Christina@wocintechchat.com via unsplash.com unsplash.com

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